



2021 Annual Report

The Bridge Alzheimer's & Dementia Resource Center
Shreveport, LA



The mission of The Bridge Alzheimer's & Dementia Resource Center is to provide resources, education, and support services for those in our community affected by Alzheimer's and related dementias, as well as to their family members and caregivers and to promote awareness in our community.

Our vision is "Creating a community where no one affected by Alzheimer's or dementia makes the journey alone."

Executive Summary & 2021 Accomplishments

2021 was a successful and productive year for The Bridge Alzheimer's & Dementia Resource Center, formerly the Alzheimer's Agency of Shreveport/Bossier, Inc. The success was despite COVID-19 restrictions set in place January thru May. Many goals were achieved, and the organization continues to grow due to the generous support of grants and private donors.

A freestanding 4,000 square foot location was secured at 851 Olive Street in Shreveport. This is the former medical office of the late Dr. Gary Booker, geriatric psychiatrist, and long-time benefactor of our organization.

An Executive Director was hired, Paulette Freeman formerly of Little Rock, Arkansas, who brings 16 years of non-profit experience. Our staff grew from three part-time staff to two full-time, three part-time, and a part-time contract employee.

The Center for Brain Health at LSU Health Shreveport began subleasing space at 851 Olive Street to provide clinical trials, treatment, and research for those by affected Alzheimer's and dementia. Operating the two organizations under one roof provides a one-stop-shop for our clients. Our two organizations hosted a ribbon cutting and open house with the Shreveport Chamber of Commerce in November of 2021.

Program expansion included the opening of several former and new caregiver support groups in the community after COVID-19 restrictions lifted. We offer Zoom support groups when possible. We were invited to speak at several churches and civic groups and from these speaking engagements, we received new caregivers into our support groups. We began our first monthly First Wednesday Workshops providing topics of interest to the community on dementia and how to navigate your way through the different areas, such as estate planning, assisted living, Medicare enrollment. We began a new partnership with the Shreveport Police Department to provide training to their new officers on how to interact with dementia patients. We began our first free and confidential Memory Screenings for the public which are administered by our staff Registered Nurse. We launched a new website: www.alzbridge.org.

We introduced an Art for Alzheimer's session which provided an hour of painting together with the dementia patient and providing onsite respite for the caregiver. A group from LSU Health Shreveport Allied Health Occupational Therapy were the volunteer facilitators.

The most publicized and anticipated program was our Inaugural Education Conference featuring national and local experts on dementia. Dr. Richard Isaacson, well known published author in the field of Alzheimer's and researcher for preventative care of Alzheimer's, was our keynote speaker. He serves as the Director of the Center for Brain Health and Director of the Alzheimer's Prevention Clinic (APC) at Florida Atlantic University's Schmidt College of Medicine. Previously he served as the Director of APC at the Weill Cornell-Memory Disorders Program in New York City. The information Dr. Isaacson provided at the conference, along with his credentials and experience, made a positive impact on the attendees. We launched a link from our website dedicated to the conference: www.alzbridgeconference.org.

We were interviewed and featured on KEEL radio station with Gary Calligas, Best of Times radio show and the Robert & Erin Morning Show. We were also on Red River Radio with Dr. Randall Brewer, Health Matters radio show, and KSLA did a feature story on us and the Center for Brain Health.

We exceeded our goal in the number of people served. Our original goal for 2021 was to serve 1,500 people. The actual number we served was **2,268**. We came in at 151% of goal, and that's with 5 months with COVID-19 restrictions. This shows how great the need is in our community.



PROGRAM REPORT	2020	2021	% Change
Number of Support Groups (Operational)	2	5	150%
-Number of Support Group Meetings	30	51	70%
-Total Attendance Support Groups	160	280	75%
Number of Client Management Meetings	115	71	-38%*
-Attendance Client Management Meetings	143	73	-49%*
Number of Educational Presentations	11	18	64%
-Total Attendance Educational Presentation	313	378	21%
Number of Community Outreach	57	68	19%
-Total Attendance Community Outreach	68	1,424	1994%
Number of Media Outreach Events	1	8	700%
TOTAL EVENTS	214	316	48%
TOTAL NUMBER SERVED	684	2,268	232%

*Less client meetings in 2021 due to COVID-19 restrictions.

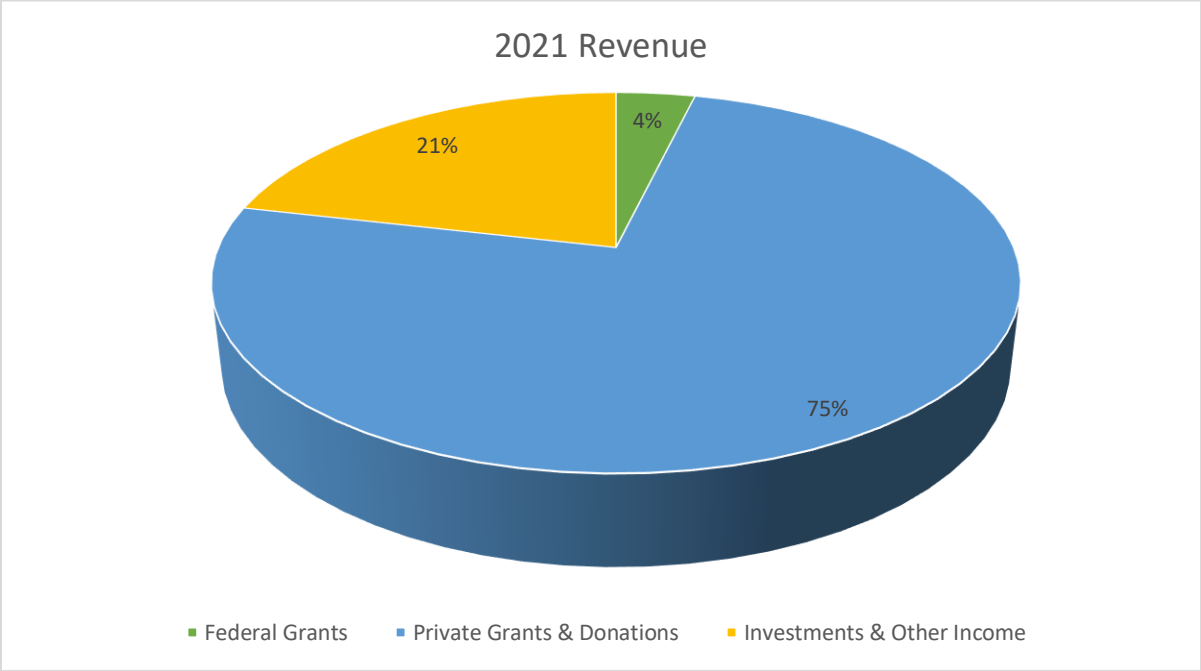


Pictured above: Vickie Rech, Board Member, was one of our speakers at our First Wednesday Workshop. These workshops are a mini education course and features a different speaker and topic every month during the noon hour. Topics are chosen to help navigate one's way through Alzheimer's and other dementias.

Pictured above: Our Inaugural Education Conference, "Charting the Course:" Learning to Navigate the Challenges and Meet the Needs of Those Affected by Alzheimer's & Other Dementias was held at First United Methodist Church, Shreveport. Richard Isaacson, MD, Director of the Center for Brain Health and Director of the Alzheimer's Prevention Clinic at Florida Atlantic University's Schmidt College of Medicine, was our keynote speaker.

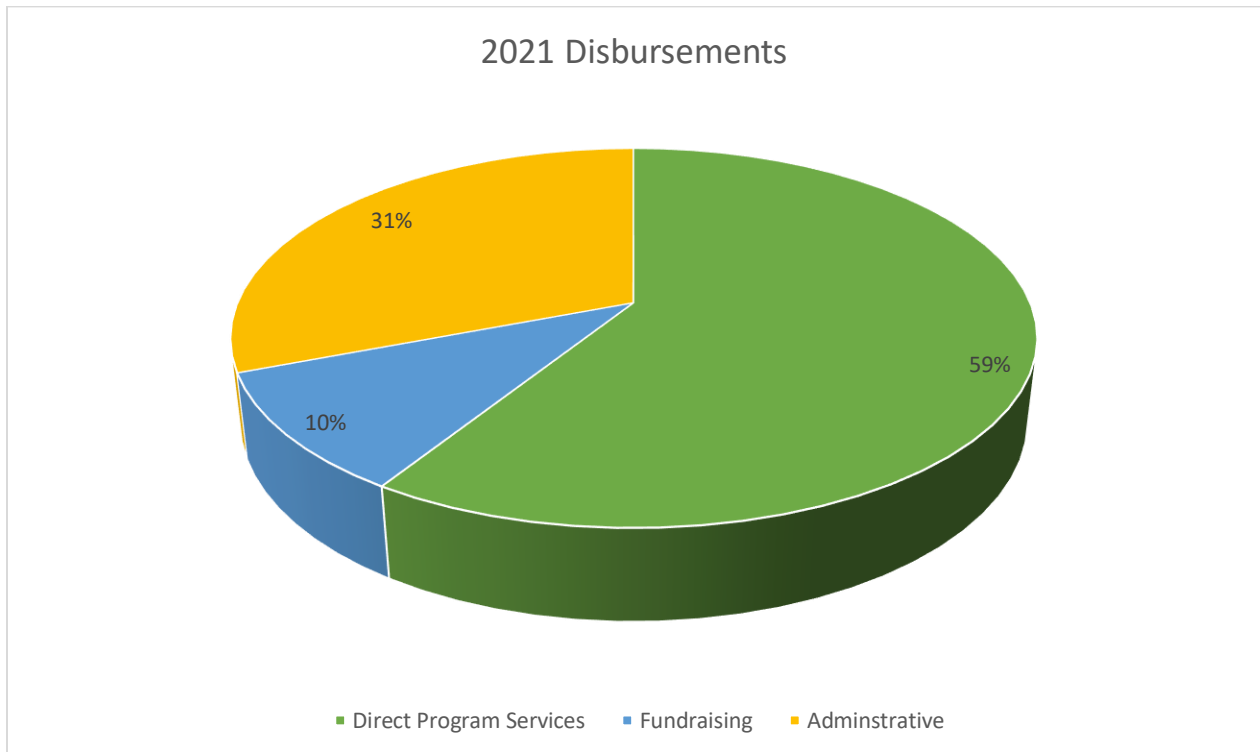
Financial Summary
January 1, 2021 – December 31, 2021
(Unaudited)

REVENUE	
State and Federal Grants	\$ 11,047.00
Private Grants and Donations	\$218,718.42
Investments & Other Income	\$ 63,485.09
Total Revenue	\$293,250.51



Financial Summary (continued)
January 1, 2021 – December 31, 2021
(Unaudited)

DISBURSEMENTS	
Direct Program Services	\$152,428.36
Administration	\$ 79,631.07
Fundraising	\$ 26,320.08
Total Disbursements	\$258,379.51



Community Partners

Broadmoor Presbyterian Church
Brookdale Bossier City
Center for Brain Health at LSU Health Shreveport
First Presbyterian Church, Shreveport
First United Methodist Church, Shreveport
Fitness Lady Bossier City
Louisiana Behavioral Health
Savannah Grand of Bossier City
Shreveport Police Department

Foundation Giving

The Blue Cross and Blue Shield of Louisiana Foundation
Carolyn W. & Charles T. Beaird Foundation
Community Foundation of North Louisiana
The Grayson Foundation
The Powers Foundation
The Alta and John Franks Foundation
First Presbyterian Church, Shreveport - D. Thomason Grant
First Presbyterian Church, Shreveport – Outreach
Rotary Club of Shreveport
Thomas H. and Mayme P. Scott Foundation

Community Funders

Always Best Care Shreveport
Ark-La-Tex Home Health
Booker T Washington Nursing Home
Bossier Council on Aging
Broadmoor Neighborhood Association
Broadmoor Presbyterian Church
Brookdale Senior Living
CenterWell Senior Primary Care
Kyle Moore, Attorney at Law, Weems Schmitt Haines Shemwell & Moore
Garden Park Nursing and Rehabilitation Center
Grace Community Church
Meriweather Wealth & Planning, LLC
Pierremont Healthcare Center
Preferred Care at Home
Red River Home Health
Savannah Grand of Bossier City
Shale Energy Resources
Southern Care Hospice
St. Mark's Episcopal Church
The Alta and John Franks Foundation
The Blake at Bossier City
The Gaffney Family
The Glen Life Plan Community
Willis Knighton Health System

Volunteers

Number of Volunteers	20
Number of Volunteer Hours	647
Dollar Value of Volunteer Hours	\$18,645

Board of Directors 2021

Robert Smith, President
Vicky Rech, Vice President
Bridget Lyman, Secretary
Tamara Crane, Treasurer
Kyle Moore
Seborn Woods, MD
Paulette Freeman, *Ex Officio*

Staff Members

Paulette Freeman, Executive Director
Shelley Miller, Development Director
Christy Kennedy, Office Manager &
Care Navigator
Toni Thompson, Finance Director
Special Projects
Kelly Schellinger, Program
Coordinator

Contact Us

The Bridge Alzheimer's & Dementia Resource Center

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Physical Address: 851 Olive St, Shreveport, LA 71104

Tele: 318-656-4800

www.alzbridge.org



"Memory Concerns? You're not alone." Shelley Miller, Development Director and staff R.N., administers our Memory Screenings, which are free and confidential for the public. A memory screening is a simple and safe "Healthy Brain Check-up" that tests memory and other thinking skills. National Memory Screening Program is an initiative of: Alzheimer's Foundation of America/www.alzfdn.org/866-232-8484.



Pictured above: A ribbon cutting and tour took place at our new location, 851 Olive Street, on Thursday, Nov 4, with the Shreveport Chamber of Commerce, to celebrate The Bridge Alzheimer's & Dementia Resource Center and The Center for Brain Health at LSU Health Shreveport - Two local leaders in the field of Alzheimer's and dementia who have joined together to create a single location for collaboration and where patients, their families and caregivers can receive education, support services, and access clinical trials.