

5TH
ANNUAL



ENGAGE. EMPOWER. EDUCATE.

CONFERENCE
on Alzheimer's & Dementia

PRESENTED BY
THE ALTA AND JOHN

FRANKS

FOUNDATION

2025

SPONSORSHIP
PACKAGE



CONFERENCE GOALS& KEYNOTE SPEAKER

The Bridge Alzheimer's & Dementia Resource Center's 5th Annual Education Conference: *Engage, Empower, Educate*, aims to provide practical knowledge, meaningful support, and renewed inspiration for those caring for individuals living with dementia. Our conference equips both family and professional caregivers with tools and strategies to enhance care, improve quality of life, and foster compassionate connections.

"Engage, Empower, Educate" Program Objectives

- Learn how to engage, and interact with individuals living with dementia
- Help families, staff, and all participants achieve empathy with aging
- Understand the progression of Alzheimer's and other dementias
- Understand the stages of Alzheimer's and other dementias
- Learn ways to reduce one's risk of developing Alzheimer's or other dementias

About the Attendees

The conference is designed for family caregivers, professionals including registered nurses, social workers, counselors, case managers, nursing home administrators, nurse practitioners, licensed practical nurses, professional caregivers, certified nursing assistants, and others whose lives involve taking care of individual(s) affected by Alzheimer's and other dementias.

DATE

Friday, November 14, 2025

LOCATION

Bain Hall, First Methodist Church, Shreveport
500 Common Street, Shreveport, LA 71101

TIME

8:30 AM - 3:30 PM; Doors open at 8:00 AM

ENTRY FEE

Family Caregivers/General Public: FREE

*Professional CEUs: \$60

(RN, SW, NFA)

*Application for Professional CEU's underway for Registered Nurses, Social Workers, and Nursing Home Facility Administrators.

Northwestern State University's Nursing Continuing Education is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

This event is joint provided by NSU Nursing Continuing Education and The Bridge Alzheimer's & Dementia Resource Center.

4.5 Contact Hours of Nursing Continuing Education credit will be awarded to Registered Nurses upon the completion of the offering (full attendance is required, please make sure to attend the breakout sessions for "professionals").

NSU and ANCC do not approve or endorse any commercial product or company associated with this educational activity.



Melanie Bunn RN, MS, GNP

Melanie Bunn is a nurse, teacher, trainer, speaker, coach, consultant, researcher, mom, daughter and sister. She combines these roles with a love of travel and a fear of boredom to create a way of supporting herself and her family while improving the lives of people with dementia and their care partners. She is associated with Dementia Alliance of North Carolina, Teepa Snow's Positive Approach to Care, Bunn Consulting, and Duke University School of Nursing. She is currently the Visiting Nurse

Scholar for the Duke Health System.

Melanie received her undergraduate degree in nursing from UNC-Chapel Hill (1983), her Master's Degree from Clemson University (1987) and a Post-Master's Gerontological Nurse Practitioner Certificate from Duke University (1991).

She is a skilled and experienced advanced practice nurse and nurse educator, conducting over 200 presentations and trainings annually to health professionals, community organizations, first responders, families and others. She volunteered as an Alzheimer's Support Group Facilitator for over 25 years.

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels and Benefits

Our Annual Education Conference on Alzheimer's & Dementia is one of the most anticipated events of the year for Northwest Louisiana, especially for those impacted by a form of dementia. The conference is growing annually and is in its fifth year, drawing over 150 caregivers and 100 medical professionals. If your organization or business focuses on elder care or senior care, this is a must-attend event for you!

Attendees include family caregivers, the public, and representatives from all areas of healthcare. Attendees have ample time to meet with exhibitors, and exhibitors are welcome to attend any of our speaker presentations. For more information, visit the conference website at www.alzbridge.org or contact our office at 318-656-4800.

SPEAKER & PRESENTING SPONSOR – \$10,000

- Logo in conference program and on scrolling screen during conference breaks
- Podium recognition
- Custom social graphic to share on your page
- Invitation to speak at one First Wednesday Workshop in 2025
- 6 Tickets to Bakowski Bridge lighting and Forget Me Not Society event on Thursday, November 13
- Exhibit space, conference admittance for 24 (3 tables), and includes CEUs

GOLD SPONSOR – \$5,000

- Logo in conference program and on scrolling screen during conference breaks
- Podium recognition
- Custom social graphic to share on your page
- 4 Tickets to Bakowski Bridge lighting and Forget Me Not Society event on Thursday, November 13
- Exhibit space, conference admittance for 16 (2 tables), and includes CEUs

SILVER SPONSOR – \$2,500

- Logo in conference program and on scrolling screen during conference breaks
- Podium recognition
- Custom social graphic to share on your page
- 2 Tickets to Bakowski Bridge lighting and Forget Me Not Society event on Thursday, November 13
- Exhibit space, conference admittance for 8 (1 table), and includes CEUs

BRONZE SPONSOR – \$1,000

- Logo in conference program and on scrolling screen during conference breaks
- Custom social graphic to share on your page
- 1 Ticket to Bakowski Bridge lighting and Forget Me Not Society event on Thursday, November 13
- Exhibit space, conference admittance for 4, and includes CEUs

EXHIBITOR – \$150

- Logo in conference program
- Exhibit space

Deadline for Sponsorships is September 30, 2025

No refunds will be issued for sponsorship or exhibitor cancellations or no-shows at the conference. For more information, contact us at (318) 656-4800 or info@alzbridge.org.



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